



## FAMILY MANAGEMENT FOR FAMILY ENTERPRISES



Strategically aligning family values, communication, and governance to resolve conflicts, ensure smooth leadership transitions, and preserve both financial wealth and a unified legacy for future generations.



CAMFORD INSTITUTE OF MANAGEMENT  
**CORPORATE TRAINING SERIES**

**Camford**  
BUSINESS SCHOOL



## FAMILY MANAGEMENT FOR FAMILY ENTERPRISES

- ❖ Strengthens family-business alignment and shared vision
- ❖ Improves communication among family members
- ❖ Reduces conflicts and promotes harmony
- ❖ Builds structured governance and decision-making systems
- ❖ Clarifies roles, responsibilities, and leadership boundaries
- ❖ Enhances succession planning and smooth leadership transition
- ❖ Develops next-generation leadership skills
- ❖ Balances emotional relationships with professional management
- ❖ Improves financial discipline and accountability
- ❖ Encourages long-term strategic thinking
- ❖ Preserves family values while scaling the business
- ❖ Boosts trust, transparency, and mutual respect
- ❖ Ensures sustainability and growth across generations



Family business strategy requires the creation and definition of a distinct clarity at the core, the definition and agreement on a shared future vision among family members and the relentless leadership and execution of the overall future



“The only rock I know that stays steady, the only institution I know that works, is the family.”  
**Lee Iacocca**





## FAMILY MANAGEMENT FOR FAMILY ENTERPRISES

Competence. Confidence. Credibility.

### REASONS TO CHOOSE CAMFORD INSTITUTE OF MANAGEMENT



#### **Excellence in Education:**

Helping students achieve new heights and empower their future



#### **A Modern Training Offer:**

Provides the best mix of practice and theory to ensure students success

**What**  
**we offer**



#### **Leadership Skills:**

Help students to understand and develop their leadership potential




#### **Accelerate Your Career:**

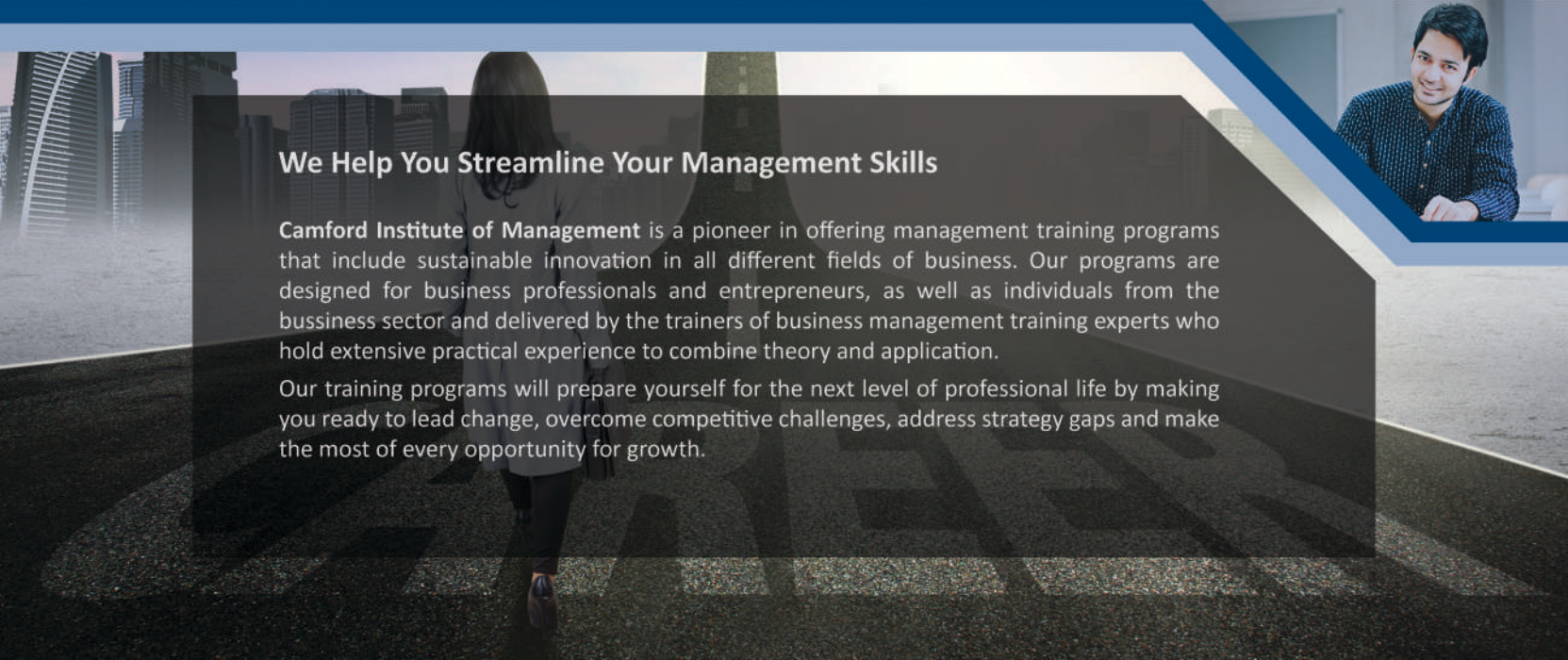

Master new-age management skills and navigate businesses in a digital world

## TRANSFORM YOUR LIFE

Explore your passions, follow your dreams, take your skills to the next level and prepare yourself for a career you'll love, right here at Camford Institute of Management. Our high quality teaching and training, range of courses, clear progression routes and state-of-the-art facilities will enable you to develop your skills and create a brighter future.



21ST CENTURY  
BUSINESS SKILLS



We Help You Streamline Your Management Skills

**Camford Institute of Management** is a pioneer in offering management training programs that include sustainable innovation in all different fields of business. Our programs are designed for business professionals and entrepreneurs, as well as individuals from the business sector and delivered by the trainers of business management training experts who hold extensive practical experience to combine theory and application.

Our training programs will prepare yourself for the next level of professional life by making you ready to lead change, overcome competitive challenges, address strategy gaps and make the most of every opportunity for growth.

# FAMILY MANAGEMENT FOR FAMILY ENTERPRISES

Duration: 1 Day / 5 Days

Transform your family business into a future-ready enterprise with our expert-led training focused on unity, leadership, and sustainable growth.



Foundations of Family  
Business Governance



Family Values, Vision  
& Legacy Alignment



Conflict Resolution  
& Relationship Management

This program provides participants with fundamental knowledge and basic tools to build an enlightened understanding of how to work entrepreneurially and professionally, in and with family firms, and manage the unique challenges and dilemmas faced by family businesses effectively. Topics covered include fundamentals of management and economics in the context of family firms, family business governance, innovation, growth and entrepreneurial management, introduction to succession and generational transitions, family-centered goals and goal setting processes, strategic management and decision making in family firms, internationalization, stakeholder management and fundamentals of family business branding.



Succession Planning &  
Next-Gen Leadership Development



Professionalization of  
Family Enterprises



Wealth Management &  
Business Sustainability Strategies

## Participants Eligibility

- Family Business Owners & Founders
- Next-Generation Family Members
- Senior Family Executives & Directors
- Non-Family Professionals in Family Firms
- Aspiring Family Entrepreneurs
- Family Office & Wealth Management Members

**One Day Fee: ₹ 10,000 / Five Day Fee: ₹ 30,000**



## EDUCATING AND INSPIRING

A targeted and structured approach to developing the next generation

# SKILLS TO SUCCEED | TRAINING FOR SUCCESS

### MANAGEMENT SKILLS

Management skills are competencies that are transferable to many different work settings.



### LEADERSHIP SKILLS

Leadership is about inspiring people to do things they never thought they could



### PRODUCTIVITY SKILLS

Productivity is the state of being able to create, particularly at a high quality and quick speed.



### TECHNOLOGY SKILLS

Technical skills are the abilities and knowledge needed to perform specific tasks.



### INTERPERSONAL SKILLS

Interpersonal skills are important for communicating and working with groups and individuals in personal and professional life.

## TEACHING AND LEARNING METHODS

Lectures, Interactive Case Studies, Class Debate and Discussion, Problem-Solving Activities, Seminars, Directed Reading, Assignment, Business Planning and Project Works, Workshop, Interactive Session with Industry Experts will be part of teaching and learning.



## STRENGTHEN AND SUPPORT FAMILY BUSINESS

Are you a member of a family business expecting to take up a leadership, ownership or governance role in coming years?

**THEN, THIS IS THE RIGHT PROGRAM FOR YOU.**



## OUR LEADERSHIP & TRAINING TEAM



**NOORUL HASSAN M P**  
CEO - Camford Institute

A business strategist and coach, empowering organizations with growth strategies, leadership excellence, and sustainable competitive advantage.



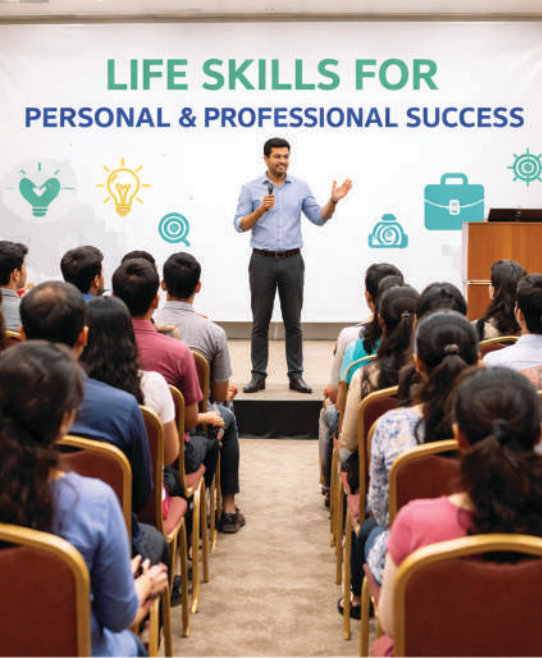
**Dr. FEROS E M**  
MA, MBA, MEd, PhD.

Dr Feroz, dynamic facilitator delivering strategic leadership, organizational excellence, and performance-driven solutions.



**Dr. V T IQBAL**  
MA, MSW, BEd, PhD.

Dr V T Iqbal, seasoned educator, empowering families and enterprises through leadership and growth.



## OUR ACCREDITATION & AFFILIATION



**Camford**  
INSTITUTE OF MANAGEMENT

AN ISO 9001:2015 CERTIFIED INSTITUTE

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